

Building Bethany

**A Legacy of Faith.
A Future of Promise.**



Building the Next Chapter of
Compassionate Senior Living at Bethany

1923 – tomorrow

Together, we are building the future of compassionate care.

Dear Friends of Bethany,

For more than 100 years, our ministry has answered God's call to serve older adults with dignity, compassion, and excellence. Through changing times and changing communities, one commitment has remained constant: **to provide a place where every Resident is known, valued, and cared for as a beloved child of God.**

More than a decade ago, we embraced an opportunity to establish our senior living community in this region. What began as a vision has become one of the community's greatest assets.

Today, our campus is more than a place to live. **It is a place where faith is nurtured, friendships flourish, families find peace of mind, and older adults continue to live lives filled with purpose and meaning.**

The impact extends well beyond our Residents. Our community has become an important economic engine, creating quality jobs, supporting local businesses, attracting retirees, strengthening the tax base, and serving as a trusted partner throughout the region.

We have become woven into the fabric of this community—socially, spiritually, and economically. As our region continues to grow and the population ages, the need for high-quality, faith-based senior living has never been greater.

Today, demand exceeds our capacity. **We are called once again to respond.**

This campaign is about more than expanding our campus. **It is about creating more opportunities for older adults to experience exceptional care, meaningful community, and the hope that comes from a Christ-centered home.**

We invite you to prayerfully consider joining us in this transformational effort. **Together, we can ensure Bethany's mission continues to serve generations to come.**

With gratitude,
Bethany Board of Trustees

The Opportunity Before Us

Thousands of adults across our region are entering retirement each year. They seek more than housing. They seek community, purpose, and security. They seek a place where they can continue to grow in faith while receiving exceptional care throughout every stage of aging. They seek engagement that enriches the heart and mind.

Families are also searching for something increasingly difficult to find—a trusted partner who shares their values and treats loved ones with compassion, respect, and dignity. Our existing campus has demonstrated that this vision works.

The next step is to expand that ministry by adding new residential living opportunities that will welcome more older adults into a vibrant, Christ-centered community.

This expansion represents far more than new buildings. It represents new neighbors.

New friendships.

New ministries.

New opportunities to serve.

And a renewed commitment to our mission for generations to come.

We envision a campus where more older adults **experience purpose rather than isolation, and find joy in every season of life.**

Where families experience **confidence** rather than uncertainty.

Where employees discover **meaningful careers** rooted in service.

Where **faith** continues to shape everyday life.

Where **hospitality** reflects Christ's love.

Where our second century of ministry is even more impactful than our first.



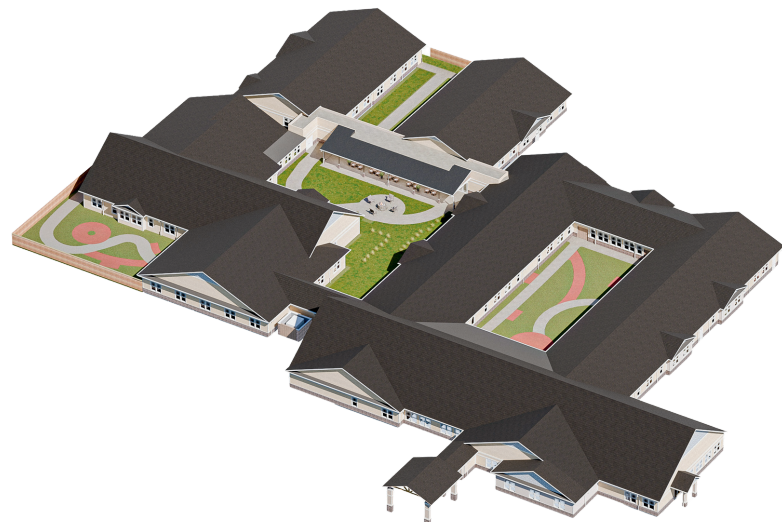
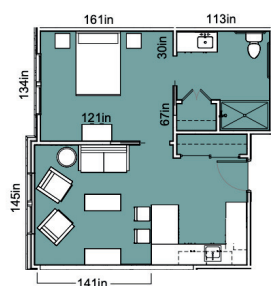
Building for the Future

The expansion will add thoughtfully designed residences that reflect the quality, hospitality, and sense of community that define our campus today.

Every aspect of the project has been planned with intentionality:

- Beautiful, larger suites within the Assisted Living Community, designed for a larger space that could accommodate more than a single adult, including couples, more easily.
- Enhanced gathering spaces that foster relationships and meaningful moments.
- Expanded wellness opportunities supporting healthy aging, with active bodies and minds.
- Functional outdoor environments that encourage recreation and reflection.
- Infrastructure that strengthens the long-term sustainability of the entire campus.

By expanding today, we ensure our ministry remains strong, financially sustainable, and prepared to serve future generations of older adults.



An Investment That Multiplies

Every generation has the opportunity to leave something lasting.

Those who came before us invested their vision, prayers, leadership, and generosity so that today's Residents could experience exceptional care in a Christ-centered community.

Now it is our turn.

Together, we can extend a century-long legacy of service into the future.

Together, we can create a place where more lives are enriched, more families are supported, and more older adults experience dignity, belonging, and hope.

We invite you to partner with us in building the next chapter of this remarkable ministry. Because the buildings we construct today will become the community that transforms lives tomorrow.

And the legacy we create together will continue serving older adults with faith, compassion, and excellence for generations to come.

**Together, we are building more than residences.
We are building a legacy of faith, community, and hope.**

Total Project Cost: \$4,100,000

Investment Opportunity: \$2,000,000



But, construction alone does not fulfill a mission. **People do.**

The generosity of visionary donors allows us to create a community where excellence and compassion meet. Private philanthropy helps us:

- Build spaces that encourage connection, belonging, and inspire hope.
- Strengthen spiritual life through worship and pastoral care.
- Support Residents who may one day face financial hardship.
- Invest in innovative wellness and lifelong learning programs.
- Position our ministry to serve faithfully for decades to come.



Ways to be Generous: Your support of our Capital Campaign is an investment in the people, programs, and ministry that make our community a place of care, dignity, and belonging. We welcome gifts of every size and offer several ways to participate:

- **Make a one-time gift** by check or online donation.
- **Make a pledge** and fulfill your commitment over time through monthly, quarterly, or annual payments.
- **Give a gift of stock or other appreciated assets.**
- **Recommend a grant from your donor-advised fund.**
- **Make a Qualified Charitable Distribution (QCD)** from your IRA if you are eligible.
- **Include the community in your estate or legacy plans** through a bequest, beneficiary designation, or other planned gift.
- **If your employer allows matching gifts, consider asking for your gift to be matched** to increase the impact of your contribution.

To discuss giving options, please contact Bethany's Executive Director, Regina Bell.
Gifts may also be mailed to the following address:

(912) 764-7960
77 Bethany Way
Statesboro, Georgia 30458

Leave a Legacy

Giving opportunities allow individuals, families, businesses, and organizations to create a lasting legacy while helping Bethany continue its ministry of compassionate care for generations to come.

Naming Opportunities

Transformational Legacy Opportunities: \$250,000+

The most significant opportunities across the Bethany campus. These gifts help shape the future of Bethany and by naming these areas you honor a legacy that will serve older adults for generations.

Examples includes:

- Memory Care Wing
- Traditional Assisted Living Wing 1 + 2
- Transitional Assisted Living Wing
- Community Commons Building

Mission & Ministry Opportunities: \$100,000+

Name the places where Residents experience faith, friendship, healing, and belonging.

Examples include:

- Chapel
- Dining Venues (Main Dining, Cyber Cafe and Country Cafe)
- Gardens & Courtyards (4 available)

Leadership Gift Opportunities: \$25,000+

These gifts are in recognition of places where community, dignity, and faith flourish.

Examples include:

- Administrative Wing
- Guest Suites
- Garden Features & Furnishings
- Wellness Center

Resident Life Opportunities: \$10,000+

These gifts provide meaningful and accessible opportunities for families, former Residents, and community donors to support areas that are specifically designed to enhance opportunities for connection, engagement, and well-being, improving the quality of life of all Residents.

Examples include:

- Theater
- Furnishings in Common Areas
- Benches (Garden and Walkway Areas)

Gifts of less than \$10,000 will be recognized on the Bethany Giving Tree – a lasting symbol of gratitude honoring those whose generosity is shaping the future of our community.



We are called to serve.

Love God and love your neighbor.
Mark 12:30-31

We are commanded to honor.

Honor your father and mother.
Exodus 20:12

We are witness to miracles every day.

It all starts with faith.
Luke 18:27



Building Bethany

Gift Intent Form

Your gift is a meaningful expression of your values. By documenting your intention, you ensure your wishes are honored exactly as you envision. This simple step protects your legacy and ensures your impact endures for generations to come.



Giver Information:

Name(s): _____

Phone: _____

Organization (if applicable): _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

My Gift Commitment:

I/we are pleased to make the following commitment to the Building Bethany Campaign.

Total Gift Commitment: \$ _____

Payment Preference:

- ☐ One-Time Gift
- ☐ Multi-Year Pledge (Limited to 3 years)

My pledge will be paid in:

- ☐ 30 Days
 - ☐ 1 Year
 - ☐ 3 Years
- Beginning: _____
- Ending: _____

Naming Opportunity (for gifts \$100,000+):

I/we would like to discuss a naming opportunity.

- ☐ Yes
- Preferred Area (if known): _____

Payment Method:

- ☐ Cash/Check
- ☐ ACH
- ☐ Appreciated Securities or Stocks
- ☐ Donor-Advised Fund
- ☐ IRA Qualified Charitable Distribution (QCD)
- ☐ Other: _____

Recognition:

- ☐ I/We wish to remain anonymous.
- ☐ This gift is made:
 - In Honor of: _____
 - In Memory of: _____

☐ I would like to discuss including Bethany in my will or other estate plans as part of my legacy.

Signature:

I/We intend to fulfill this commitment according to the schedule indicated above.

Donor Signature

Date _____

Co-Donor Signature

Date _____

Bethany is a nonprofit organization recognized as tax-exempt under Section 501(c)(3) of the Internal Revenue Code. The Bethany Foundation Tax ID: 58-248956.

Contributions are tax-deductible to the fullest extent allowed by law. This pledge represents a good-faith commitment, is not a legally binding contract and may be modified at any time.